



📍 Abdurrahman Nafiz Gürman Mah.
Ali Rıza Gürcan Cad.,
Beyaz Apt. Kat:4 D:17 Merter,
34164 Güngören / İstanbul - Türkiye

☎ +90 (0212) 481 03 64

🌐 www.sardascosmetics.com

🌐 sales@sardascosmetics.com



ABOUT US

Sardas Cosmetics is a cosmetics agency based in Istanbul, Turkey delivering innovative cosmetics with focused customer service that ensures quality, regulatory compliance and operational effectiveness. Our experienced team work with manufacturers across Turkey and component suppliers internationally to build the product ranges for our own brands and our made to order products for our customer's brands. Our team has extensive technical, operations management, product development, project management and customer service experience.

We have been supplying specialist cosmetics stores and fashion clothing stores since 2010 adapting the latest trends to provide newness and updates to meet our customers' requirements. Our Purpose is to make a real difference to our customers' businesses, contributing as a partner by supplying products which are competitively priced and managing their specific requirements to build a long-term partnership. Our vision is to become Turkey's most innovative, responsive and customer focused cosmetics agency. Our Mission is to become one of the 3 highest performing suppliers of our top 10 customers, be recommended as an employer of choice by our staff, be a trusted customer to our suppliers and make goods that are responsibly produced environmentally plus ethically.



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WHAT WE DO

Quality and Regulatory Compliance – we manage the processes from product development, pre-production, in line to post production. Our technical team control formulation and testing throughout R&D and production. We ensure all production is completed under the audit and production requirements of our customers, we manage our customers' requirements and the regulations of EU, USA and MENA companies. We work closely with internationally accredited laboratories in Turkey to ensure all goods satisfy the requirements of the markets in which they are sold.

Operational control – we manage the critical path throughout the supply chain – component suppliers, packaging suppliers and manufacturers to ensure on time delivery, product features, packaging and labelling. We manage capacity planning with our network of manufacturers and follow up all process controls with regular site visits reporting to our customers as required.

Product development – we contribute ideas and manage the execution of our customer's product development. We work with trend forecasters and component suppliers to provide creative updates and new products continually to support our customers' ranges and our own brands. As a partner supplier we try to ensure that we stay a step ahead with development such that we can maintain our business.

Customer service – we pride ourselves on being available, efficient and pro-active in meeting our customers' needs and requirements. We tailor the service we provide each customer to meet their specific requirements, aligning our processes to meet theirs and remaining focused at all times.

MADE TO ORDER

Sardas Cosmetics works with many cosmetics retailers, fashion clothing retailers and supermarkets. We work with an extensive range of customers that have differing requirements in terms of innovation, trend, packaging, volumes, product updates and products but all require EU compliant manufacturing, we have a network of suppliers and manufacturers to complement our customers' requirements. Sardas cosmetics supplies EDT, EDP, EDC, body mist, body mist, deodorant, make up, hair products, creams and lotions. Here are some of our customers;

COSMETICS RETAILERS

ROSSMANN



watsons

FASHION RETAILERS

LC WAIKIKI

DeFacto

Penti

collezione

LOFT

SUPERMARKETS



FASHION GIRL





LA MONDE

New Fragrance of The City

LA MONDÉE



Glamour Shine





New Form of Elegance

MUL
EAU DE PARFUM





MUL

EAU DE PARFUM

Red & Black

BONVENO

EAU DE PARFUM





BODYMIST TREO



BODYMIST FASHION GIRL

